

Navajo Graphic Design/Video Project for Recruitment



Project Title	Navajo Graphic Design/Video Project for Recruitment
Project Summary	Produce short video and visualization graphics materials to supplement recruitment materials for medical/clinical services; that are culturally specific to the Navajo Nation.
Country	United States
Agency	Indian Health Service
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

Project Description

The Crownpoint Healthcare Facility is located on the Navajo Reservation and has been listed as a remote, hard to fill area for recruitment of medical providers and health care professionals. The medical staff recruiter is looking for a creative mind to assist in developing a recruitment video and graphic recruitment materials that will deliver a message of interest to prospective medical professionals. The materials will need to be culturally specific for the population and for an area rich in history, culture, and art. There is also interest in assisting with developing information that can be accessed from a webpage or other social media outlets.

Desired Skills Interests

Additional Information

The candidate will need to be culturally sensitive and have expertise in creating graphics and video in social media.

Language Requirements

None